



January, 2018

Quarter 1, 2018

Newsletter

Corporate Board

Founder/Chairperson/CEO

Carol Walsh

Secretary / VP of Communications

Terry Campbell

Vice President, Expansion

Marcia Patterson

Vice President, Membership

Stacy Gavin

Vice President, Fundraising

Rhonda Buckner

Vice President, Promotions/Merchandise

Cathy Bass

Mission Statement

Our mission is to unite tennis ladies to promote and organize charitable activities benefitting needy individuals, groups or organizations in our community and throughout the world.

Our Motto

LOVE ALL

We open all Board and General Membership meetings with "Love All" as a way to center us and unite us in our common passions of tennis and in serving others in our world.

Happy New Year!

Where does the time go? Another year has passed, and within that year, TSO has accomplished even more! All of this is possible because of you, our fabulous members! In 2017, we came together to play tennis and to help with service projects, and in doing so, we helped more than fourteen different groups serving thousands of people in need. We ended the year with two profound service projects – **Serve A Family** (gifts to those in need) and with our new ongoing service project **Tennis SUPPLIES Others** (bags for the homeless). A list of all our 2017 beneficiaries is outlined below. Collectively we made it happen! You are ALL amazing and I'm so grateful to be a part of this wonderful group!

Here's a summary of our 2017 Successes:

Wings for Crossover

\$10,000 cash donation

Families Forward Round Robin

\$400 cash plus hundreds of dollars in diapers, wipes and formula

Green Dog Foundation

\$210 cash donation

Public Law Center

\$500 cash donation

Myanmar Education Center

\$380 cash donation

Illumination Foundation

\$500 cash donation

Pete Brown Jr Tennis League

\$1775 cash donation

Ark of San Juan Cap

\$600 cash donation (plus a donor matched this amount as well)

Laura's House

\$500 cash donation

Redwood Empire Food Bank

\$440 cash donation

Serve A Family donating to Child Abuse Protection Services

gifts exceeding \$1500 (TSO paid \$300)

Tennis SUPPLIES Others – Friendship Shelter & Family Assistance Ministries

\$1000 + toiletries

Casa De Los Pobres

\$200 in shirts and socks to this Tijuana Orphanage

Tijuana Christian Mission

Donate a jacket or blanket – we had two drives collecting two carloads

Tennis SOLES for Others

Thousands of shoes going to numerous shelters locally and in Tijuana

In total, TSO donated more than \$15,500 in cash plus thousands of dollars in merchandise in 2017!

What will 2018 bring in? We will continue to expand our Tennis SOLES for Others program. We will invest thousands in our Tennis SUPPLIES Others program. We will support Chapters, both with membership meetings and round robins, expanding our efforts to support them. And finally, we will all join hands and racquets to play in our annual Wimbledon Gala & Tournament on April 14th. There's a lot of work that goes on behind the scenes to stay organized, focused and driven to continuously move forward with our mission to serve others in need. Many thanks to our dedicated Board of Directors: **Marcia Patterson, Stacy Gavin, Terry Campbell, Rhonda Buckner, Cathy Bass**, and to our newest addition, **Melanie Blau**, who will be serving as our Corporate Treasurer. And, thank you to our OC President, **Jill Behrle**, who still attends our corporate board meetings giving invaluable advice and guidance. Most importantly we thank YOU for your membership, for your support, and for your kindness.

Love All,
Carol Walsh, Terry Campbell,
Marcia Patterson, Stacy Gavin,
Rhonda Buckner & Cathy Bass

FUNdraising

VP of Fundraising, Rhonda Buckner

Many THANKS to TSO Members **Bonnie Abate, Carol Donzanti, Felice McGrath** and **Casie Schlereth** for taking the time to serve on the Beneficiary Committee. The committee reviewed the 8 applications received for our Annual Gala and took the time to research each. It was tough to eliminate any of these worthy organizations. After voting to narrow the field, the committee's findings were presented to the TSO Board, who unanimously voted to present 3 finalists to the OC/Newport Beach/San Diego Chapters and 2 finalists to the LA Chapter for a final vote.

The finalists for the OC/NB/SD Chapters are: **Extraordinary Lives, Families Forward & Mary's Kitchen**. The finalists for the LA Chapters are: **ACEing Autism & Elora Academies/ Full of Hope**. The OC/Newport/San Diego Chapters will vote for their beneficiary on January 18th at the General Membership meeting. Members unable to attend the January 18th meeting will be allowed the opportunity to vote via Survey Monkey. The LA Chapter will be presented video presentations and vote via Survey Monkey for their beneficiary.

TSO is excited that the 2018 gala will benefit 2 organizations. TSO will present grants to the 2 organizations who win the vote and also hopes enough money is raised at our gala to allow TSO to make a small donation to the 3 finalists too!

Tennis SUPPLIES Others

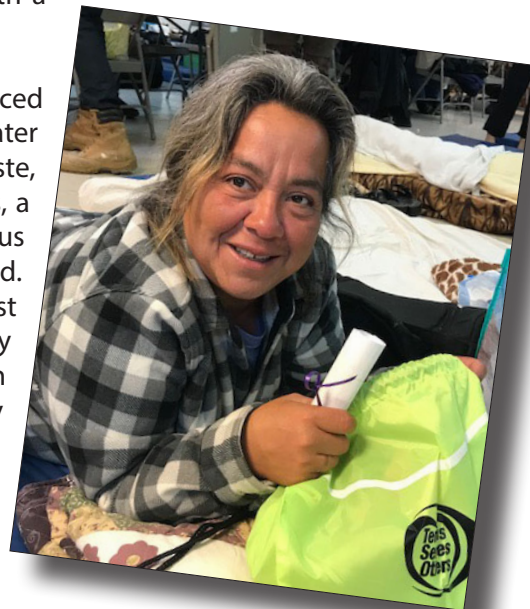
On December 11th TSO ladies gathered to put together bags to serve the homeless in our communities. In donating our gently used shoes, we often hear how a nice pair of new socks and toiletries are needed and what better way for tennis ladies to gather then with a worthy service project.

In each assembled bag, we placed the following: new socks, water bottle, toothbrush and paste, notepad, towel, list of resources, a "love all" note and miscellaneous toiletries that you donated. For 2018, our goal is to invest thousands towards this worthy service project by assisting each Chapter in coordinating "Supply Parties" one to two times per year. TSO will supply the bags, new socks, water bottles, toothbrush & paste along with a small food item. We ask that members bring hotel toiletries or other items that they may want to offer. Please continue to save these toiletry items!

One hundred bags were delivered to **Friendship Shelter**, who handed out bags on Christmas Eve, and

to the **Family Assistance Ministries** for the homeless in Dana Point and in San Clemente.

Big thanks to **Cathy Bass** for purchasing all the necessary items! You rock!



Stay Connected

Please follow us on Facebook and Instagram



TSO is now registered with Amazon Smile Foundation to receive .5% of all orders. You can support TSO through your Amazon purchases. Please order through smile. [amazon.com/ch/81-1801864](https://www.amazon.com/ch/81-1801864)

LA Happenings!

In LA, we are looking for a new Chapter President. If you know of someone or if you can dedicate some time, this position works with your board to put together a few charity events per year. Please email tennisservesothers@gmail.com. Thank you so much to **Tanisha Byrd Mason, Donna Leventhal, Pamela Levine** and **Sunny Zionts** for serving your members and working with TSO. at Marina City Club, we will have a fun, charity Round Robin. Join us!

OC Happenings!

Dorene Spearman, our OC Event Chair, and the OC Board put together a fun charity Live Ball for **Redwood Empire Food Bank** to help the fire victims in N. CA. Thank you to **Vitali** for working with TSO and always helping TSO OC with Live Ball events.

SD Happenings!

In SD, **Anne Sobel** has partnered with the tennis team at Clairemont High School placing two shoe bins. In addition, a bin will be placed at Peninsula Tennis Club in Ocean Beach. And, on March 24th, at Peninsula from 11am-1pm, TSO SD will host a small round robin benefitting the SD Blind Center. Anne has begun to form her team. GO ANNE!

TSO Serve-A-Family

You did it again! Your generosity was overwhelming and thanks to the tremendous leadership of **Barb Lanni**, TSO served three families in need this Holiday Season giving multiple gifts per family member. We fulfilled their entire wish list and then some! These families came to us from the **Child Abuse Prevention Center** and all gifts were delivered by **Barb and Kelly Kehlet** on Dec 9th. Thank you!!!!



TSO Merchandise!

We have BAG TAGS! All active members will receive one! We will hand them out at our different events over the next few months so please make sure you try to attend a TSO membership meeting, round robin or our April 14th Tournament. TSO shirts are coming along with license plate holders. Cathy Bass is working to get some cool TSO products. Stay tuned . . .



NEW!



TSO was recognized with a Great NonProfits badge honoring us as a 2017 Top Rated Nonprofit Organization.

Newport Beach Chapter

Welcome Newport Beach Chapter! We are so excited for you and we can't wait to see all the TSO happenings in Newport Beach. Thank you to **TSO NB President Peta Carley** for your enthusiasm, benevolence and leadership and thank you to Adam Hoover, General Manager of Newport Beach Tennis Club, for your support. Welcome NB Chapter Board:

Peta Carley – President
Lori Klein – Membership
Debra Biagiotti – Event Chair
Anna Ziebarth – Director of Tennis Soles for Others
OPEN – Beneficiary Chair

We are excited to support the efforts of this new TSO team. Go Newport!

Tennis SOLES for Others

We love this service project! It's truly about many hands working together to serve others. Thank you to all our members for donating your gently used shoes and big thanks to all our TSO Soles managers: **Janet Zahl, Laurie Campbell, Anna Ziebarth, Anne Sobel, Kathy Swannie, Kathy Waite, and Pamela Levine.**

Are you at a tennis facility that doesn't have a TSO SOLES Bin? If you can ask the tennis director for permission, we will send you a box! Homeless shelters and other needy groups LOVE our shoes. Let's grow this program together. LOVE ALL!



Wimbledon 2018

SAVE THE DATE . . . our big annual event to help the groups you vote on is coming on **APRIL 14th at Laguna Niguel Tennis Club**. We are truly grateful to Mark Spearman and the LNRC staff for allowing us to host this worthy event at LNRC to raise money for these two worthy organizations. Last year was a lot of fun and we plan on making this year even BETTER! But we need you to make it happen . . . This is OUR event and many hands working make a lighter load. In the latter part of January, we will set up committees. We will need our TSO members helping to either obtain auction items, sponsorships, helping with registration, marketing (posters at other clubs – tell your friends), decorations, etc. Let's do this!!!!



GET INVOLVED TSO MEMBERS!

- Join a Committee for our Wimbledon Tournament & Gala
- Play or Volunteer at our April 14th Tournament
- Please continue to donate your gently used shoes – tell a friend too.
- Please save your hotel sized toiletry items for Tennis SUPPLIES Others
- Watch for and play in our pop up live ball events
- In Los Angeles Chapter, please consider taking on a leadership role in 2018 – contact tennisservesothers@gmail.com